



**OUR NETWORK** 

# AIRGUIDE ADVERTISING NETWORK REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence & Harness the Power of Connection: Reach an Audience of Over 200 Million Consumers and Businesses.



#### Reach Global Business & Leisure Travelers

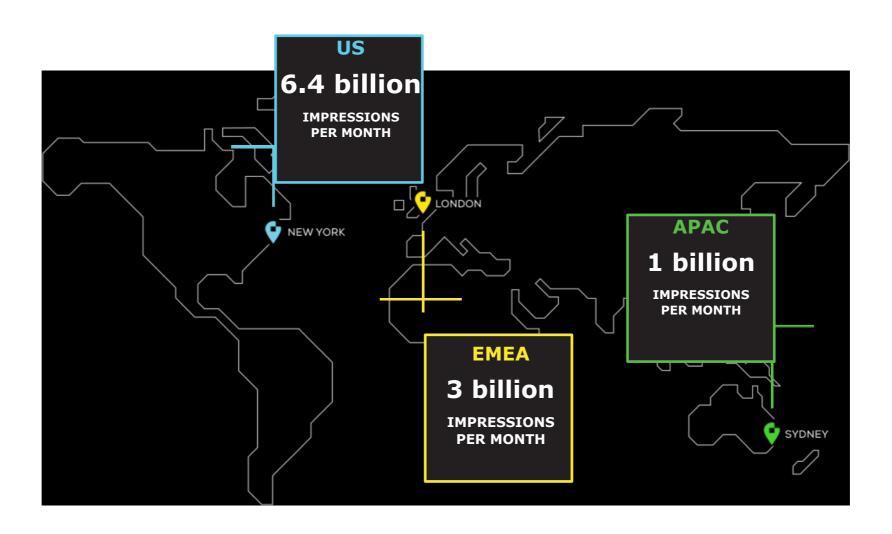
• <u>Lifestyle + Travel & Business Network</u> – Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more.

#### The Global Air Traveler

- Airport & Airline Lounge WiFi & Screens
- Airline Inflight WiFi & Seatback Screens
- Hotels & Hotel In Room Screens
- Digital Display or Videos Product Offer or Call To Action
- Sponsored Content & Videos Promoting Your Product, Service or News
- Targeting & Lead Generation We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices.



## LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH



### 10+ BILLION

Our platform serves more than 10 billion content ads per month.

## 250

We connect our advertisers with the world's premium publishers – more than 250 around the world.

### **438 MILLION**

Our advertisers reach a global audience of more than 400 million readers.

## \$100K

The audience we reach is affluent, with readers' average annual income exceeding \$100,000.





# AIRPORTS & AIRLINE LOUNGES REACH BUSINESS & LEISURE TRAVELERS

#### DISPLAY & VIDEO ADVERTISING & SPONSORED CONTENT OR VIDEO

Reach a captive audience of affluent global spenders at the airport, who spends time waiting for their flight at the airport, including people in the airline's first-class and business lounges in the USA, Canada, Europe, Middle East and Asia.

- <u>Airports</u> Reaching 100+ Million passengers a year at airports. We deliver display banners, videos, sponsored content, eMails to their devices.
- Airline Lounge WiFi & Screens Digital display and video, or sponsored content and videos.
- North American Airline Passengers Reached: Aeromexico, Air Canada, Alaska Airlines, American, Delta, Frontier, Hawaiian, JetBlue, Southwest, Spirit, United, WestJet and more.
- <u>Target Air Travelers</u> We can target air travelers at airports globally, and deliver them display banners, videos, or sponsored content.

banners, viacos, or sponsored content.		
	A25-54	71%
	CEO/President/VP/Exec./ Managerial	59%
	Average HHI	\$182k
	Make \$100k+ annually	92%
	Average Net Worth	\$573k
	Average # of round trips per year	29
Source: GfK MRI Doublebase and Delta Air Lines	Average Dwell Time	1 Hr 41 Min

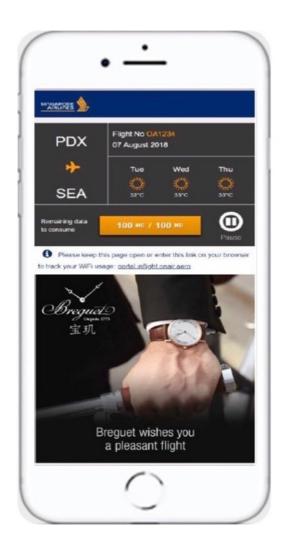


# AIRLINE INFLIGHT WIFI & SCREENS REACH BUSINESS & LEISURE TRAVELERS

#### DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT OR VIDEO

Nearly everyone who spends time flying will use the Airline Inflight WiFi and Entertainment system. Reach a captive audience of affluent global spenders.

- <u>Airline InFlight WiFi</u> Reaching 100+ Million passengers a year on 30+ airlines. Targeting airline passengers across the USA, Canada, Europe, Middle East, and Asia.
- Airline Seatback Screens Digital display and video, or sponsored content and videos.
- North American Airline Passengers Reached: Aeromexico, Air Canada, Alaska Airlines, American, Delta, Frontier, Hawaiian, JetBlue, Southwest, Spirit, United, WestJet and more.
- <u>Target Air Travelers</u> We have the capability to target specific users in our entire network, and deliver display banners, videos, sponsored content, eMails to their devices.



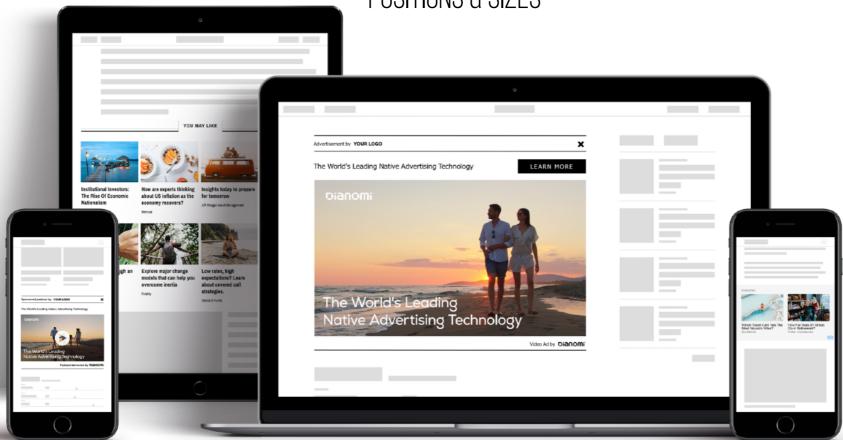






## DISPLAY & VIDEO ADVERTISING

POSITIONS & SIZES





Most Popular Display Sizes: 300x250, 400x320, 728x90 Mobile: 300x250, 320x50

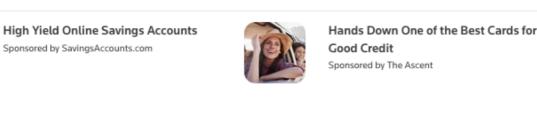


#### **Sponsored Content**

BPL? The fastest and most cost-effective

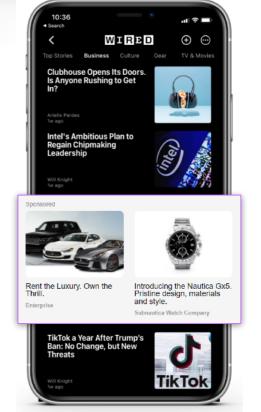
energy management technology

Sponsored by Corinex



Explosive Stock: \$1 Company Making a Fortune from Nuclear Fusion Sponsored by Trade of the Day Plus







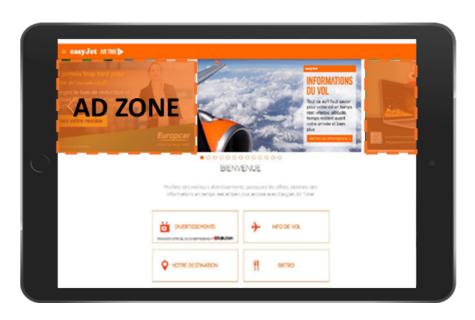


# AIRLINE INFLIGHT WIFI & SCREENS REACH BUSINESS & LEISURE TRAVELERS

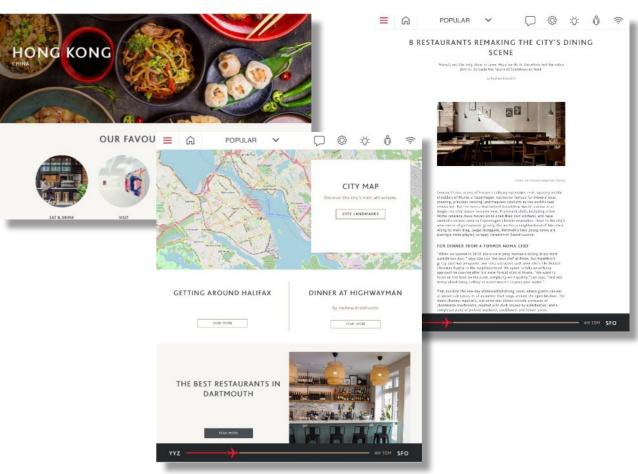
DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT OR VIDEO















## DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT CALL TO ACTION

Emme John



As states begin to function again, now is the perfect time to book a flight with **Encore Jets**. By chartering your next flight you can rest easy knowing that you and your family are **safe**, **clean and protected**.

As the CDC and WHO update travel recommendations daily, we can only expect that travel will continue to become more and more possible.

Our charter team is available to make sure that your travel needs are taken care of during this uncertain season.

Any jet, any place, any time. Just give us 4 hours notice and you're in the air!

- No airport lines
- · No intrusive security checks
- The highest safety standards in the industry
- 24/7 luxury concierge services
- . The worlds largest and most reputable on-demand charter provider
- · Guaranteed aircraft availability

Request Quote





#### THE CHRONOMAT IS BACK!

Originally launched in the 1980s, the Chronomat made the mechanical chronograph cool again. With its interchangeable rider tabs and the "rouleaux" or "bullet" bracelet it became an immediate success.

Today, the Chronomat has been re-designed for a new era, bringing back the striking design elements that will make this iconic chronograph instantaneously recognizable on your wrist.

The new Chronomat collection is now available at <u>Breitling.com</u>.

**BUY NOW** 









## Sovereign Investor Daily

Dear Loyal Reader,

He's a former U.S. Congressman, a distinguished attorney, bestselling author and his work has been featured in *The New York Times, National Review* and *The Wall Street Journal*.

He's met and worked closely with Ron Paul, Ronald Reagan, Richard Nixon, Dwight D. Eisenhower, Gerald Ford and George H.W. Bush, to name a few.

And he's part of a research group that accurately predicted the dot-com crash of 2000, the recession of the early 1990s and the 1987 crash.

But for over a decade he has made a point to stay behind the scenes

That is until now.

Today, something so big has begun to happen in America that he's decided to come out of retirement and reveal his true identity for the first time on this scale.



And in this <u>controversial video</u> he will tell you about a coming event that he believes will change your life.

Sincerely,



Sr. Managing Editor, Banyan Hill Publishing



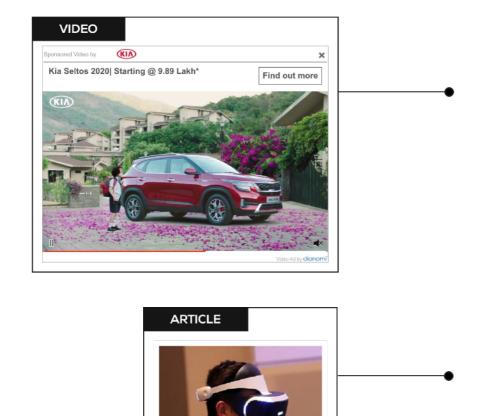
## LIFESTYLE & TRAVEL NET

## LIFESTYLE + TRAVEL & BUSINESS NETWORK

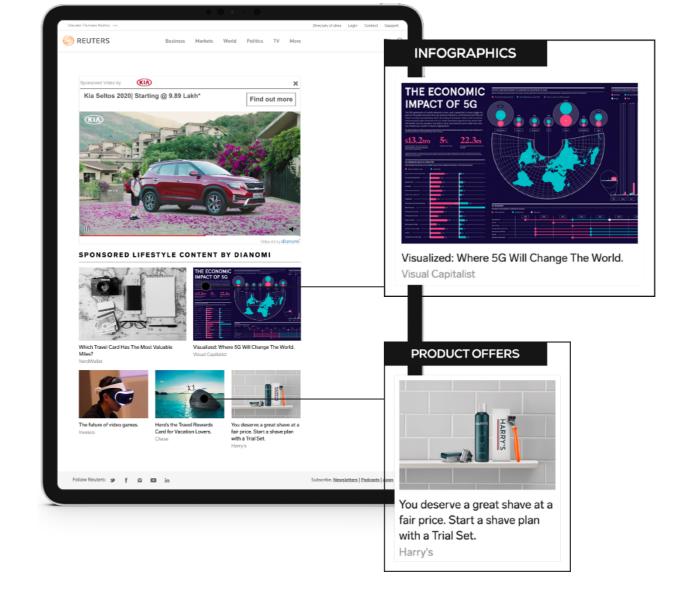
Sponsored content and native advertising for premium lifestyle brands on the world's most recognized publishing network. Engage audiences with immersive video content, anytime anywhere, distributed in our network channels:

Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more

#### INTEGRATION EXAMPLES



The future of video games.



**Sponsored Content unit on Reuters** 

Invesco



## WHERE WE REACH THEM TARGETING CONSUMERS, BUSINESSES & TRAVELERS







































































MarketWatch MSNBC press reader ( REUTERS THE WALLSTREET JOURNAL.





# WHERE & HOW WE REACH THEM TARGETING CONSUMERS, BUSINESSES & TRAVELERS

AirGuide Advertising Network - Elevate Your Global Presence & Harness the Power of Connection:

Reach an Audience of Over 200 Million Consumers and Businesses.

## **DESTINATIONS**

Arrival & departure airport, city, or region

## **GEOGRAPHIC**

City, town, zip code, region, domestic, overseas

## **DEMOGRAPHIC**

Age, gender, income, net worth occupation, married and education

## **PSYCHOGRAPHIC**

Personal traits: enjoys sports, travel, pets, and lifestyle activities

## **BEHAVIORAL**

Brand loyalty, purchasing behavior, choice and preferences

## LIFESTYLE + TRAVEL & BUSINESS NETWORK

Featuring Display & Video Advertising, Sponsored Content to millions of users

## **AIRPORTS & AIRLINE LOUNGES**

Over 100+ million passengers yearly at airports worldwide

## **AIRLINES INFLIGHT**

Over 30+ airlines across the USA, Canada, Europe, Middle East, and Asia

## HOTELS & HOTEL ROOMS

Guests staying at Luxury Hotels & Resorts in USA, Canada, and Europe

## SOCIAL MEDIA NETWORK

Engage followers via our Meta & Facebook, X.com (Twitter), TikTok social media platforms

## LEAD GENERATION, RETARGETING

Real-Time Targeting & Qualified Lead Generation within Our Network



# TARGETING & GEO-TARGETING CONSUMERS, BUSINESSES & TRAVELERS

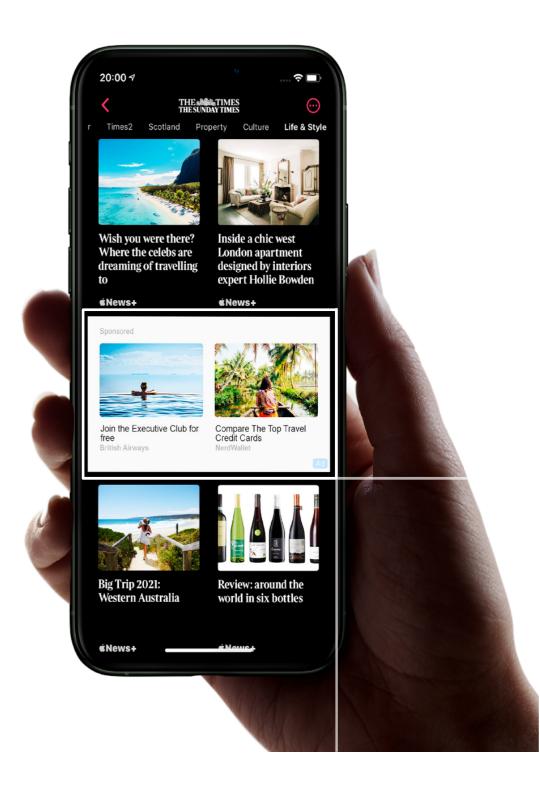
**Targeting & Geo-Targeting** – We have the capability to target specific users in our entire network.

Geo-targeting is the method of determining the geolocation of a visitor and delivering content to that visitor based on their location.

Target where they live, where they work, by specific location, or other targeting criteria using our platform.

- We can target: airport, hotel, event, trade show, mall, business, building, street, competitor's location.
- We deliver: display banners, videos, sponsored content, eMails to the user's devices.
- Lead Data: We capture customer data with names, telephone numbers and emails (US only).
- Reporting Data: Full reporting and analysis capabilities to monitor all content and advertising campaign performance.





## **GENERAL PROPERTY OF THE PROPE**



We reach 200+ million consumers and businesses. AirGuide Advertising Network connects you to a captive audience at all the key touch-points.

Reach Global Business & Leisure Travelers
The Global Air Traveler
Targeting Consumers & Travelers

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